



**MEDIA ALERT**

**FOR IMMEDIATE USE  
17<sup>th</sup> APRIL 2014**

## **THREDBO WINS GOLD**

### ***Thredbo Alpine Village recognised in Luxury Travel Magazine Gold List Awards***

Thredbo, Australia's premier ski resort, has received the award for 'Best Australian Ski Resort' in the prestigious Luxury Travel Magazine 2014 Gold List Awards.

As Australia's leading travel and lifestyle magazine, Luxury Travel Magazine's awards – now in their 10<sup>th</sup> year – have become synonymous with the very best in the industry.

The Gold List Awards are based on the results of an open-ended reader survey which further highlights the stature of the honour, with over 122,000 well-travelled, high net worth individuals casting their votes.

Jordan Rodgers, General Manager at Thredbo, says: "We're thrilled that Thredbo has been recognised in these awards. We're committed to bringing customers the best possible snow experience, so it's fantastic to see Thredbo receive such highly-valued reader recognition. The award confirms our efforts in driving Australia's best snow destination, something we're striving to maintain with some exciting new endeavours this year."



Thredbo will be launching various innovative resort features when doors open for the start of the season on 7<sup>th</sup> June. These include a new terrain park and new snow play area for beginners to enjoy tobogganing and tubing, as well as new pricing entitling anyone under the age of 18 to access child pricing across the resort.

Add these features to the long snow runs and unique alpine village with over 30 bars and restaurants and bars, plus Thredbo's new exclusive alliance with the Mountain Collective, and its little wonder Thredbo has been awarded with this reader accolade.

The Luxury Travel Magazine Awards have grown to include 34 categories and hundreds of hotels, resorts, boutique properties, cruises, rail journeys, gourmet experiences and adventure travel. The full list of 2014 Gold List Awards is available in the Autumn issue of Luxury Travel Magazine, on sale now.

For further information on Thredbo Ski Resort, accommodation and ticket prices, visit [www.thredbo.com.au](http://www.thredbo.com.au) or call Thredbo Resort Centre on **1300 020 589**.

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**For further information, high-res images/footage or to arrange an interview, please contact Magnum PR:**

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